



What is a Premium Auction?

The 4-H/FFA Purple Ribbon Market Livestock Premium Auction is an annual tradition of the Lancaster County Super Fair. It is an established reward system honoring 4-H and FFA members for the efforts they made to grow and show quality livestock. These youth have learned effective leadership skills, gained agricultural knowledge, and developed the value of hard work.

The Premium Auction is set up to reward purple ribbon market animal exhibitors. Since no animal is actually sold in the auction the term “premium” is used to denote a cash reward given by individuals and businesses of the community.

How do contributions work?

Livestock exhibitors support our community, let's support the youth in return. Contributions are welcome from all business owners, agricultural advocates, public leaders, parents, and grandparents.

- 90% of the proceeds go to the livestock **exhibitor**.
- Additionally, 10% of donations help provide **scholarships** given to seniors that have been active in the show ring and the organization.
- Boosters youth financially **support** the county's livestock judging team, county level contest and contribute to related trainings.

2025 Auction Order

5:30 PM

Purple Ribbon Row

6:00 PM

2025 Scholarship Recognition

Beef

Second-Year Bucket Calf

Sheep

Swine

Meat Goat

Donor Benefits

└─ Purple Banner

Contributions of at least \$1000

- Personalized recognition during auction.
- Logo & name in the 4-H & FFA program during respective livestock shows.
- Logo & name on banner displayed during 4-H & FFA livestock show.
- Individual banners hung in auction ring.
- Gift to display in a business or home.

└─ Friends of the Boosters

Contributions under \$1000

- Logo & name in the 4-H & FFA program during respective livestock shows.
- Name on banner displayed during 4-H & FFA livestock show.
- Gift to display in a business or home.

└─ Premiums Contributed During Auction

- Social media and other publication recognition following the auction.
- Gift to display in a business or home.
- All contributions are tax deductible.
- All will be listed in the NEBLINE and on the Lancaster County 4-H website.



Pledge Form

RETURN FORM & DONATION TO:
Lancaster County Livestock Boosters - Auction
PO BOX80121, Lincoln, NE 68501

Contact Name: _____ Email: _____

Organization Name: _____

Street Address: _____ City: _____ Zip: _____

Phone: _____

Contribution Levels:

Will there be a representative at the Auction? ☐ Yes ☐ No ☐ Purple Banner (\$1000 and over) _____

☐ Friends of the Boosters _____

Specific intentions the Boosters should follow with your funds? _____

2024 Contributors

Purple Level Sponsors

Farmers Cooperative
Beatrice 77 Livestock Market
Jay & Brenda Wilkenson
Cooper Specialty Feed
Anderson Ford - Lincoln
Reproductive Services
Brent & Jackie Nisely
Next Gen Ag Partners
Stevens Creek Mowing
Lancaster National Club Calf Sale
(Scott Heinrich & Ben Walbrecht)

Friends of the Boosters

Wahoo Livestock Market	Dale Docter
Husker Rehab	Electrical Enterprises
Five Alarm Farms	Settje Agri-Services
Squire & Lisa Johnson	Frontier Cooperative
Gana Trucking	Ryan & Judy Terwilliger
Rasby Family	Joseph Kerrigan
Jeff & Anne Johnson	HL Mulbach
Bruss Brothers	
Tom & Meghan Mueller	
William & Barbara Rishel	
Joe & Lois French	
JJ & Julia Plugge	



Lancaster County Super Fair
4-H/FFA
Purple Ribbon
Market Livestock
Premium Auction

Saturday, August 2
5:30 PM
Sandhills Global Event Center

