Do You Have an Exit Strategy?

Starting your post-harvest grain marketing plan can be a challenge. But once you’ve started, how do you finish? In the newest workshop in the Winning the Game series, you will learn key questions to ask to better size up the market after harvest.

We’re pleased to invite you to this practical and highly regarded workshop: Winning the Game: Launch and Land Your Post-Harvest Marketing Plan.

Presented by University of Nebraska-Lincoln Extension, this half-day workshop covers topics including:

- What is a “carry” and why it’s important
- Post-harvest exit strategies
- Writing your own post-harvest marketing plan
- A chance to practice exit strategies with a fast-paced and fun market simulation

Winning the Game: Launch and Land Your Post-Harvest Marketing Plan will be held:

Date: Friday, February 19, 2010
Time: 10:00 – 1:00 (lunch courtesy Horizon Bank)
Location: Horizon Bank Basement, 10841 N 142, Waverly
Registration Contact: Jim O’Hare 402-786-2555

Space is limited, so call today and register to attend this valuable workshop.