

THE AUCTION

WHAT IS A PREMIUM AUCTION?

The 4-H/FFA Purple Ribbon Market Livestock Premium Auction is an annual tradition of the Lancaster County Super Fair. It is an established reward system honoring 4-H and FFA members for the efforts they made to grow and show quality livestock. These youth have learned effective leadership skills, gained agricultural knowledge, and developed the value of hard work.

The Premium Auction is set up to reward purple ribbon market animal exhibitors. Since no animal is actually sold in the auction the term “premium” is used to denote a cash reward given by individuals and businesses of the community.

2024 Action Order - Starting at 6:00 PM

- Scholarship Presentation
- Special Recognitions
- Purple Ribbon Auction
 - Sheep
 - Swine
 - Market Goat
 - Market Plus One Bucket Calf
 - Beef



HOW DO CONTRIBUTIONS WORK?

90% of the proceeds go to the **exhibitor**.

Additionally, 10% of donations help provide **scholarships** given to seniors that have been active in the show ring and the organization.

Livestock exhibitors **support** our community, lets support the youth in return.

Proceeds **donated** to the Unified Showing program, provides youth with disabilities the opportunity to show a lamb at the county fair.

All businessmen and women, agriculture supporters, political figures, grandparents, parents are **all** encouraged to **contribute**.



DONOR BENEFITS

PURPLE BANNER

(Contributions of at least \$1,000)

- Personalized recognition during auction.
- Logo & name in the 4-H & FFA program during respective livestock shows.
- Logo & name on banner displayed during 4-H & FFA livestock show.
- Individual banners hung in auction ring.
- Gift to display in a business or home.

FRIENDS OF THE BOOSTERS

(Contributions under \$1,000)

- Logo & name in the 4-H & FFA program during respective livestock shows.
- Name on banner displayed during 4-H & FFA livestock show.
- Gift to display in a business or home.

PREMIUMS CONTRIBUTED DURING AUCTION

- Social media and other publication recognition following the auction.
- Gift to display in a business or home.

- All contributions are tax deductible.
- All will be listed in the NEBLINE and on the Lancaster County 4-H website.



PLEDGE FORM

OVER \$19,000 HAS BEEN
GENERATED IN
SCHOLARSHIPS SINCE ITS
INCEPTION

CONTACT NAME:

ORGANIZATION (if applies):

STREET ADDRESS:

CITY:

ZIP:

PHONE NUMBER:

EMAIL:

Purple Banner \$1000+ Contributor

Amount: _____

Friends of the Boosters

Amount: _____

We plan to attend the auction in person

RETURN FORM & DONATION TO:

Lancaster County Livestock Boosters
PO BOX 80121
Lincoln, NE 68501

Contact Us

Julia Plugge : 402-450-0706
Julia.Plugge@gmail.com

Thank you 2023 Contributors

Purple Banner Level

Farmers Cooperative
Cooper Specialty Feeds
Frontier Cooperative
Beatrice 77 Livestock Sales
Reproductive Services
Gary Giltzer
Kathy Mueller
Stevens Creek Mowing
Platte Valley Equipment
H&L Muhlbach
Jeff & Anne Johnson

Friends of the Boosters Level

Ryan & Judy Terwilliger
William & Barbara Rishel
First State Bank
Five Alarm Farms
Ron & Arlene Dowding
Mueller Farms
JJ & Julia Plugge
Joseph Kerrigan
Keith & Jill Hamilton

Booster Recognition

Ben Walbrecht Julia Plugge
Scott Heinrich Tom Mueller Mike Lockee

Lancaster County Super Fair

4-H/FFA Purple Ribbon
Market Livestock Premium Auction



Saturday, August 3, 2024

Sandhills Global Event Center

Currency Pavilion

5:30 pm - Purple Ribbon Row

6:00 pm - Auction



<https://tinyurl.com/mr26esu3>