



////// HIGHLIGHTS

The mission of the University of Nebraska–Lincoln Extension is to help Nebraskans enhance their lives through education based on research. We teach in multiple ways with multiple methods. As the front door to the university, we are the link between the research of the land-grant university system and the application of that research to improve people’s lives and livelihoods. We help people put knowledge to work. Our learners range from 5 years old to adults of all ages and our classroom extends across Nebraska.

A few examples of extension’s many success stories for youth and adults statewide include:

- ◆ Nearly one-third of Nebraska’s population gains knowledge from extension education every year.
- ◆ Extension’s 4-H program reaches about 118,000 youth and 16,000 adult and youth volunteers.
- ◆ Nebraska leads the nation in reaching the highest percentage (20 percent) of age-eligible youth through 4-H.
- ◆ Much of extension education and information is accessible on demand via the Internet.
- ◆ Scholarly work done in 2005 includes 126 new publications and several publication revisions.
- ◆ The Market Journal television show for ag business decisions reaches 20,000 to 30,000 households each week.
- ◆ The Backyard Farmer television program, believed to be the nation’s longest-running gardening show, reaches 20,000 viewers statewide each week and now is supplemented by a Web site having 5,500 visits monthly.
- ◆ Extension partners with multiple agencies at the federal, state and local levels to coordinate its educational programs.
- ◆ In the Omaha area, extension education teaches homeowners and builders how to reduce sediment pollution of lakes.
- ◆ In western Nebraska, drought mitigation is critical. Irrigators are taught through demonstration plots how to apply up to 33 percent less water while maintaining up to 97 percent of the yield.
- ◆ Project Water Education for Teachers (WET) emphasizes hands-on science-based water training for K-12 classroom educators.
- ◆ Business Sense, a 4-H curriculum, teaches hundreds of 4-H’ers how to write and carry out successful business plans.
- ◆ Extension consistently provides knowledge that crop and livestock producers can use to enhance profitability and risk management.
- ◆ Key recognition in 2005 included the Bureau of Reclamation Commissioner’s Water Conservation Award, the Annie E. Casey Foundation Family Strengthening Award and the Florence Hall Award for outstanding family programming.
- ◆ The 2005 Crop Management Diagnostic Clinics provided education that impacted at least 39 percent of Nebraska’s row crop acres.



◆ Extension has 83 county offices that serve all 93 Nebraska counties, as well as research and extension centers at Scottsbluff, North Platte, Norfolk and the flagship University of Nebraska–Lincoln campus.

◆ ServSafe, a food safety education program, is delivered in a variety of ways to a variety of people, including restaurant and food service managers, to help ensure the safe handling of food.

◆ Programming aimed at building strong families covers the range of juvenile diversion to family communication.

◆ In coordination with Congressman Tom Osborne’s staff, extension has developed and delivered methamphetamine drug education for communities seeking to eliminate the making and sale of this drug.

◆ Global Positioning System technology and its use in precision farming has assumed a larger role in extension’s educational efforts.

◆ Living safely with lead is an issue in Omaha. Extension is leading the educational effort in addressing this health topic in the Omaha metro area.

◆ Leaders from Harrison to Falls City are enhancing their critical leadership and neighborhood building skills with extension’s LeadershipPlenty and Neighborhood Builders.

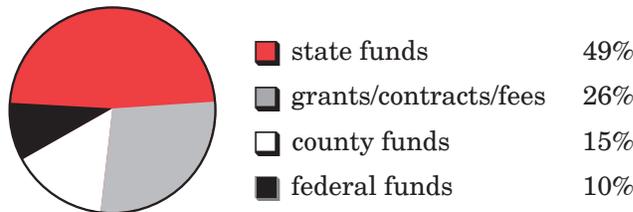
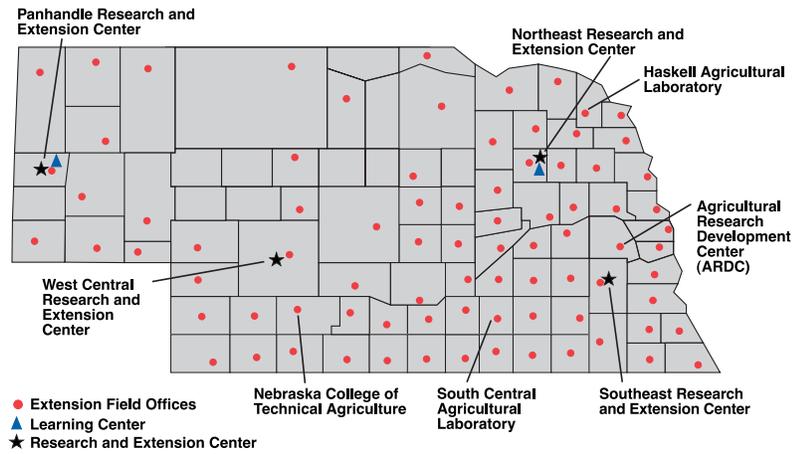
◆ Education for new legal guardians is being implemented statewide in partnership with the court system.

◆ eGovernment and eCommerce education is helping communities apply technology to stabilize and enhance their economic well-being.

◆ Participants in Comprehensive Nutrient Management Plan classes (2001-2005) have been responsible for managing animal facilities for 2.36 million beef cattle, 21,000 dairy cattle, 1.67 million hogs, and 665,000 layers and turkeys on a total land base of 1.01 million acres.

◆ Extension’s Nutrition Education Program staff works with low-income families, teaching nutrition, budgeting and food safety.

◆ Extension is funded through state, local and federal means, with competitive grants playing an increasingly important role. Extension ranks fifth in the University of Nebraska–Lincoln system in grant and contract generation.



Contact

For more examples of ways extension puts knowledge to work for you, contact your nearest extension office, visit <http://extension.unl.edu> or call the state office at (402) 472-2966.



Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture.

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