

Pioneering New Frontiers



University of Nebraska Cooperative Extension in Lancaster County accomplishes the University of Nebraska's land-grant mission by delivering reliable, research-based information that you can use every day. Extension uses multiple delivery methods, ranging from direct teaching and publications to exciting new technologies such as satellite delivery and the Internet to link information of value to you and your family.

In our mission of "Putting Knowledge to Work," we've collaborated with more than 240 agencies, organizations, businesses and schools to develop and deliver educational programs which strengthen individuals, families, businesses and communities.

Many of our local extension programs have attracted statewide, regional, national and international attention.



During a recent tour, elected officials and UNL administrators and faculty were able to experience first-hand some of Lancaster County extension's programs.

With this annual report, we invite you to take an in-depth look at our program accomplishments over the past year.

Gary Bergman,
Extension Educator and Unit Leader

About the Extension Board

The extension board serves as an advocate for UNL Cooperative Extension in Lancaster County. The board provides assistance to extension staff in establishing and accomplishing extension education program goals and objectives. Annually, it assists in developing an operating budget and local educational priorities.

The 2003 Extension Board members were:

- Wayne Heyen (pres.)
- Deb Arends (vice pres.)
- Sheila Kepler (sec./treas.)
- Keith Dey
- Alice Doane
- Dean Lesoing
- Kendra Penrod
- Phil Rooney
- Clarice Steffens
- Gaylan Suhr
- Jay Wilkinson

Local Extension Programs Attract Regional, National & International Attention

"Ants: Know Your Target" — training materials developed by UNL Cooperative Extension in Lancaster County were integrated into a pest control operators recertification course delivered live via the Web to locations in South and North Dakota.



"Cockroach Control Manual" — this manual written by extension educators is being used as the basis of a fact sheet about cockroach control for the Washington, D.C. Asthma Coalition and is used extensively by many states in training activities.

earth wellness festival — organizers of Earth Awareness Researchers for Tomorrow's Habitat (Wichita, Kansas) and Georgia Children's Water Festival (Atlanta, Georgia) have patterned their events after Lincoln's successful **earth wellness festival**.

4-H Embryology Web Site (with Egg Cam) — one of 22 Web sites selected for inclusion in the American Library Association's 2003 Great Web Sites for Kids; Egg Cam was highlighted on goCyberCamp, a virtual camp for youth developed by University of Minnesota Extension Service.



Food Web Site — Continues to be rated "Among the Best" by Tufts University Nutrition Navigator; Cook It Quick section selected as "Site of the Day" by Refdesk; 72 other Web sites link to UNL Cooperative Extension in Lancaster County's Food Web site.



Food-related Educational Materials — three handouts and a PowerPoint developed for local classes were selected for inclusion on the Centers for Disease Control and Prevention (CDC) "Resource CD" sent to all 5 A Day (of fruits and vegetables) coordinators nationwide.

Handwashing Poster — the U.S. Department of Agriculture and the Food Safety Training & Education Alliance Web sites link to handwashing posters developed by UNL Cooperative Extension in Lancaster County and Lincoln-Lancaster County Health Department for county use and shared worldwide via the Internet.



Grain Storage Management — University of Missouri Outreach & Extension incorporated UNL Cooperative Extension in Lancaster County's presentation, "Grain Storage Management to Minimize Molds and Mycotoxins," into a regional certified crop advisor training.

Nutrition Education Program (NEP) School Enrichment Curriculum & Kits — extension offices and schools from 13 states and Canada have requested information about NEP's School Enrichment kits and may replicate the program.



"Removing Head Lice Safely" — more than 1,600 videotapes of this award-winning video has been sold nationally. The Korean Broadcasting System and French Société Radio Canada have requested to use the video in documentaries about head lice.

Termite Control — the Minnesota Department of Agriculture and the City of Windom requested a termite workshop developed by UNL Cooperative Extension be conducted in Windom, MN; extension offices from Maryland, Florida, Arkansas have requested information and may replicate program; termite information was presented at national meeting of Entomology Society of America.

Web Site Has Over 3,750 Pages, 2.5 Million Hits Annually

UNL Cooperative Extension in Lancaster County's Web site, lancaster.unl.edu, has more than 3,750 pages of content and receives nearly 2.5 million hits annually.

Visitors can easily navigate the site and find extensive educational resources in extension's program areas. The site is updated daily and has interactive features such as movie clips, virtual panoramics, online registration forms, quizzes, searchable database and Master Gardener Diagnostic Center.

Not only do Lancaster County residents, Nebraskans and Americans utilize the site, the site also has Web users from more than 100 countries monthly.

"Thank you for globalizing your knowledge! I'm a mum living in London, England who had an unexpected visitor in my home last night — a spider ... I stumbled across your Web site and with your help have found it to be a harmless wood louse hunter! I only wish we had such a comprehensive and expansive link here in the UK."



UNL Cooperative Extension in Lancaster County 2002-03 Honors and Awards



Extension Educator Lorene Bartos — 4-H Meritorious Service Award presented by National Association of Extension 4-H Agents (NAE4-HA); Outstanding Service Award presented by Nebraska Cooperative Extension Association (NCEA)

Extension Educator Gary C. Bergman — Epsilon Sigma Phi certificate of achievement; selected to co-present poster session at national

Urban Extension Conference; appointed Lancaster County representative to Nebraska Great Plains Resource Conservation & Development

Extension Educator Tom Dorn — Regional Finalist, Fact sheet category, National Association of County Agricultural Agents (NACAA) Communication Award

earth wellness festival — special honor for achieving nearly 6,000 volunteer hours, presented by Ventures in Partnerships

Graduate Assistant William Freitas — selected to co-present poster session at national Urban Extension Conference

Extension Associate Arlene Hanna — Continuing Service Award presented by Ventures in Partnerships

Extension Educator Alice Henneman — selected to co-present poster session at national Urban Extension Conference; selected to co-present poster presentation at national meeting of Food and Nutrition Extension Educators and meeting of Society for Nutrition Education



Extension Assistant Vicki Jedlicka — Commissioner's Award of Excellence presented by Lancaster County Commissioners

Extension Educator LaDeane Jha — selected to present workshop and co-present two poster sessions at national Urban Extension Conference; co-authored article in national "Journal of Extension"

Extension Associate Deanna Karmazin — co-authored article in national "Journal of Extension"

Extension Associate Tracy Kulm — Achievement in Service Award presented by National Association of Extension 4-H Agents (NAE4-HA)

Extension Associate Karen Wobig/Extension Educator Maureen Burson — selected to present workshop and poster presentation at Urban Extension Conference