



Community Focus

Recycled products show to be held February 17

The Lincoln Chamber of Commerce's WasteCap Program, in conjunction with the City Recycling Office and the Industrialized Nebraskans of Organized Recycling Management (INFORM), has announced Lincoln's Second Annual Recycled Products Show. This event, designed to target businesses, will showcase products made only from recycled content

materials as well as recycling service providers in the area. There will be several vendors with different products to display. Products will range from recycled office products to innovative uses for old tires, recycled content building materials and recycled content carpet. A "Green Office" will be set up to display the array of recycled content of office

products available to businesses. It is an event designed for any type of business.

The event will be held on Wednesday, February 17. The vendor show (free of charge) will be held from 3 to 5 p.m.

For more information contact: Carrie Hakenkamp, director, WasteCap of Lincoln, (402) 472-0888. (GB)

Nebraska Pioneer Farm Family Awards—A call for nominations

For the 44th year, the Knights of Ak-Sar-Ben and the Nebraska Association of Fair Managers will recognize Nebraska Pioneer Farm Families whose land has been owned by the same family for 100 years or more. Titled the "Nebraska Pioneer Farm Family Award", local recognition requires that the land of a family in Lancaster County must have been owned by some member of that family for a century or more. Today, nearly 6,000 families in 91 of Nebraska's 93 counties have been honored at various county fairs. Each

honoree receives an engraved plaque and gatepost marker for this milestone and public recognition at the Lancaster County Fair.

This program is just one of those supported by the Knights of Ak-Sar-Ben Foundation which was founded in 1895 "to build a more prosperous Heartland, where communities can flourish and every child can succeed."

Five "Nebraska Pioneer Farm Family Awards" were presented in 1998. The recipients were:

Richard & Sondra Block, Roca

R.B. Hoppe, Denton
Ralph & Sara Olson,

Ceresco

Josephine Reihart, Lincoln
Emma Wismer, Hickman

Applications for this year's recognition must be submitted no later than May 1, 1999. To secure an application form, send a written request to Jerrie Stein, secretary, Lancaster County Agricultural Society, Inc., 2301 Sheffield Place, Lincoln, NE 68512. (GB)



National Agriculture Week—March 14-20

Is agriculture important? You bet! It's necessary to survive!

Agriculture provides food, fiber and other agricultural products...all the things we eat and use start with the land.

-American farmers produce 16% of the world's food on just 6% of the world's land.

-945.5 million acres in the United States are devoted to agriculture as cropland, timberland or for fish farming.

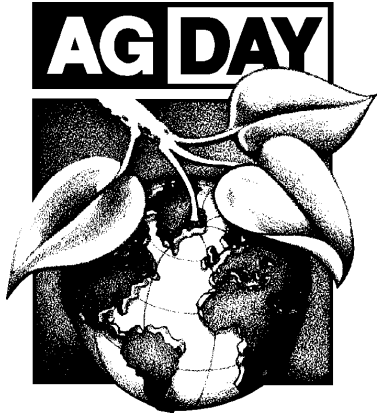
-There are more than 150,000 supermarkets in the United States and they offer over 26,000 different foods.

-Cotton share in apparel and home furnishings has grown every year since the early 1980's. Demand for jeans has helped cotton achieve a 65% share of the total apparel market.

Agriculture provides jobs and economic opportunity...workers and businesses transform raw commodities into products we can use.

-Agriculture, along with its related occupations, is the nation's largest industry, generating billions of dollars each year. One out of every five jobs depends on agriculture in some way. Agriculture is America's largest employer, with almost 23 million people working to grow food and fiber, and process, transport and market to consumers.

-The United States exported \$60.4 billion and imported



Ag Day - March 20

\$33.6 billion in agricultural products in 1996, continuing its unbroken 30-year record of a positive agricultural trade balance.

Agriculture and our quality of life...providing a beautiful planet and a healthy place to live.

-In 1996, farmers had placed 36.4 million acres of their land in conservation reserve to protect the environment and provide for wildlife habitat.

-One acre of trees can absorb about 13 tons of dust and gases every year from the air, through photosynthesis, making air cleaner to breathe.

-Plants and trees are renewable natural resources that care for our environment.

Source: Adapted from Agriculture Council of America. (GB)

Featured Speaker at Forum, March 9

The E.N. Thompson Forum on World Issues will present a free lecture at the Lied Center for Performing Arts, 12th & R Streets on Tuesday, March 9, 3:30 p.m. A cooperative project of The Cooper Foundation and the University of Nebraska-Lincoln, the E.N. Thompson Forum is about presenting new perspective that will expand your world vision.

the end of the Cold War, he has been known for his advocacy of extending the reach of democracy and open markets around the world.

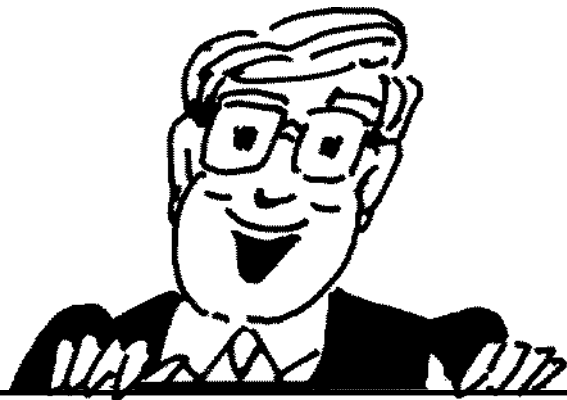
Throughout his career, Lake has written and spoken about the necessity of harnessing American power to the pursuit of both its interests and ideals. He has worked to use that power in opposition to those regimes and organizations that oppose what he called "democracy's promise of a better, safer world."

Widely traveled in his diplomatic and academic career, Lake served as U.S. Vice Consul in Saigon and Hue (1963-1965), as an aid to Henry Kissinger from 1969-1970 and as director of Policy Planning in the State Department (1977-1980). He is uniquely positioned to shed light on what has been described as the fragile stability of our post cold war period, examining economic and political opportunities and dangers in an era of global communications and markets. He is the author of "Somozas Falling" and "Our Own Worst Enemy: The Unmaking of American Foreign Policy," and was contributing editor of "Legacy of Vietnam: The War, American Society and the Future of U.S. Foreign Policy." (GB)



Anthony Lake, Featured Speaker
Superpower or Supercop: Dangers and Opportunities in the Post Cold War Era
March 9, 1999

Lake served as National Security Advisor to President Clinton from 1993 to 1996. In advising the President and in coordinating implementation of some of the toughest decisions the United States has made since



Do you know someone who wants to start a food manufacturing business?

The 'From Product to Profit' seminar is the first phase of the **Entrepreneur Assistance Program**. This nationally recognized program, offered by the Food Processing Center at the University of Nebraska-Lincoln, assists entrepreneurs through all phases of developing a food manufacturing business. The upcoming 1999 seminar dates to choose from are: **March 13, April 29, June 25, August 16, and October 19.**

The second phase is Start-Up Services and Consultation. During this phase participants receive confidential and individualized assistance with product development, business development and product introduction into the marketplace.

Growth Services are offered on an on-going basis. As companies grow, they often need assistance in improving their efficiency, productivity and profitability. Because each company's needs vary, marketing consultants and food scientists at the Food Processing Center offer confidential services on a project proposal basis.

To receive an informational packet contact:

Arlis Burney

Entrepreneur Assistance Program

Food Processing Center

University of Nebraska-Lincoln

143 H.C. Filley Hall

Lincoln, NE 68583-0928

402-472-8930

aburney1@unl.edu

Web site: <http://foodsci.unl.edu/fpc/market/ent.htm> (GB)